PRESS RELEASE

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Quarterdeck Celebrates £1 Million Milestone in Free Leadership Training

As announced on <u>https://quarterdeck.co.uk/one-million</u>

HARROGATE, 20 May 2025 — Quarterdeck, a leading leadership development consultancy, today announced it has reached a significant milestone, providing over £1 million worth of free leadership training to businesses across the UK.

The company, led by Managing Director Laura Bouttell, has now welcomed more than 4,000 participants to its complimentary leadership seminars, which would typically cost £250 per person. This achievement underscores Quarterdeck's commitment to developing leadership talent and giving back to the business community.

"We've had all kinds of companies attend, from one-man-bands all the way to household names, and even some who said we're not allowed to tell you who they are," said Laura Bouttell, Managing Director of Quarterdeck. "Thank you to all those who've attended over the years, and especially those who've gone on to become valued clients."

In addition to the free seminars, Quarterdeck has provided dozens of £3,000 scholarship places for their comprehensive leadership programme to charities, further demonstrating their dedication to social responsibility and community support.

The milestone comes at a time when effective leadership is increasingly recognised as critical to organisational success and resilience in a challenging economic climate. Quarterdeck's approach combines practical insights with actionable strategies, helping professionals at all levels develop their leadership capabilities.

Looking ahead, Quarterdeck aims to continue its mission of accessible leadership development and has already set its sights on reaching the next 4,000 participants.

Businesses and individuals interested in attending upcoming free leadership seminars can find more information at <u>https://quarterdeck.co.uk/leadership-seminar</u>.

About Quarterdeck

Quarterdeck is a specialised leadership development consultancy based in the UK, with Headquarters in Harrogate, offices in London, Manchester, Leeds, Newcastle, and Sheffield. The company offers a range of leadership training and coaching programmes designed to equip professionals with the skills and mindset needed to lead effectively in today's complex business environment.

For more information, visit https://quarterdeck.co.uk/one-million to read the original announcement.

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